

THE GREAT TRANSFORMATION

3rd November 2021



Your Host
Jennifer Halsall-de Wit, COO, Women in Fitness Association

HEALTH

- 13:00 - 13:05 **Introduction to 'Health'**
Professor Alfonso Jimenez
- 13:05 - 13:15 **European Commission Presentation**
Commissioner Mariya Gabriel
- 13:15 - 13:25 **Transforming Physical Activity Through Stronger Partnerships**
Dr Fiona Bull
- 13:25 - 13:55 **Mental Health and Wellbeing in the Digital Age**
Dr Imran Rashid
- 13:55 - 14:10 **Don't forget about the x's & Boomers**
Barbara Klein
- 14:10 - 14:20 **BREAK**

COMMUNITY

- 14:20 - 14:25 **Introduction to 'Community'**
Tony Stone
- 14:25 - 14:40 **Healthy Planet. Healthy People. Let's Go!**
Andrea Orsag
- 14:40 - 15:20 **Daring greatly : a Personal Chat about Inclusivity and Equality**
Rachel Young, Tony Stone, Catherine Edmunds, Saly Marone, Maike Kumstel
- 15:20 - 15:30 **BREAK**

STANDARDS

- 15:30 - 15:35 **Introduction to 'Standards'**
Dr Anna Szumilewicz
- 15:35 - 16:15 **Rebuilding the Sector through Standards**
Dr Anna Szumilewicz, Julian Berriman, George Xiros, Rocco Venizelos, Lene Skytte
- 16:15 - 16:30 **Assuring Quality with CEN Standards for Fitness Facilities**
Merel Wagner (NEN)
- 16:30 - 16:40 **How to get your Staff on the EREPS**
Julian Berriman
- 16:40 - 16:50 **BREAK**

DIGITAL

- 16:50 - 16:55 **Introduction to 'Digital'**
Natalia Karbasova
- 16:55 - 17:10 **The Covid-19 Catalyst and our Digital Future**
Ian Mullane
- 17:10 - 17:50 **Intermediaries and Aggregators in the Fitness Industry**
Natalia Karbasova, Grace McNamara, Ricard Canela, Tom Moos, Benjamin Roth
- 17:50 - 18:00 **Closing Remarks**